

STEPHEN GARROW JOINS DMA UNITED

September 27, 2019 - New York City, NY - DMA United, the advertising and representation agency, has named Stephen Garrow as Global Head of Commercial Ventures. Mr. Garrow joins DMA United to focus the firm's efforts on creating products, acquiring music, film, and publishing rights, and launching commercial enterprises. Mr. Garrow's addition follows the recent announcement of the launch of Mandela Media - a joint venture between DMA United and the House of Mandela - which will create original content and live events around themes such as social justice, and racial and gender equality in keeping with Nelson Mandela's legacy.

"We're thrilled to have Steve on-board", said Marc Beckman of DMA United. "His presence gives us the capability to scale the business off of the creative foundations we have built."

ABOUT DMA UNITED

DMA United is an award-winning advertising and representation agency which provides its clients with new business venture development and commercial services. DMA United's Poly-Cultural Platform positions the agency at the center of style & design. DMA United's clients include Karl Lagerfeld, Barneys New York, NBA, Wynton Marsalis, Pepsi and Puma. DMA United was founded by Sam Sohaili and Marc Beckman.

ABOUT STEPHEN GARROW

Mr. Garrow is a Director at Rushmore Associates, a wealth management group, and is Entrepreneur-in-Residence at the Berkley Innovation Lab at the NYU Stern School of Business. He is a graduate of Amherst College and received his MBA from NYU Stern.

Contact:

Brenna Grant
DMA United
68 White Street,
NY, NY 10013
212 334 3168
brennag@dmaunited.com